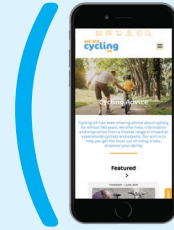


this is cycling UK



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Back in the saddle

With the return of in-person events and a new national e-cycles project, Cycling UK is buzzing with activity this summer.

Sarah Mitchell reports

After two years of having our cycling adventures curtailed by Covid, I'm delighted that this summer feels frantically busy with wheeled activity.

Bursting into action from April were all our growing number of cycling behaviour change projects, now including our innovative national e-cycles programme, 'Cycling made e-asy.' We kicked this off in Manchester in May with the cycling minister Trudy Harrison, and will be

bringing further pilots this year to Hull, Sheffield, Leicester, and Luton and Bedfordshire.

As our existing behaviour change programmes started a new year of delivery from 1 April, we've been reflecting on the huge impact that they and our broader work have had over the last 12 months. Our annual report, which will be published in the autumn, will have the details.

In May the Stormont elections took place for Northern Ireland, along with local elections in the other nations. In the run-up, Cycling UK's Cycle Advocacy Network (CAN) was busy showering candidates and voters with our simple manifestos for change to support cycling. We were pleased with the positive reception from most candidates, and we had a fantastic attendance at our first Northern Ireland hustings, which we hosted jointly with our friends at Sustrans NI.

In the first week of June, Bike Week coincides with Volunteers' Week, giving us the opportunity to thank all our incredible volunteers – just as they are busy organising local bike rides. The theme of Bike Week this year is "you and your local community". We want to encourage as



Left: Richard Peace

many people as possible to get out there and enjoy their community by bike.

You can find out more about Bike Week online: cyclinguk.org/bikeweek. For Volunteers' Week, visit cyclinguk.org/volunteers-week-2022.

Our volunteer ride leaders and supporters make it possible for so many people to start cycling and to continue cycling – in all weathers and over all

terrain. Over the last year they have done a fantastic job of adapting to constantly changing restrictions and guidance to ensure that groups continue to ride and to do so safely and confidently. We are enormously grateful to all our volunteers who have kept supporting others even through their own difficult circumstances.

As we come into summer it's good to see bike shows back too. The National Cycling Show is at Birmingham's NEC on the weekend of 18-19 June (nationalcyclingshow.com). Do come and see us; we're on stand P50.

We have also launched a new route ready for summer: the Cantii Way, a 145-mile leisurely ride through Kent suitable for hybrid and touring bikes as well as gravel bikes and mountain bikes. You can read more about the route in this issue – turn to page 34.

We hope to see some of you at our AGM on 9 September (cyclinguk.org/agm-2022). You'll receive the agenda and voting instructions – whether you'll vote in person, by proxy, by post or online – in the August/September issue of Cycle. Until then, happy riding through the summer. ●




81%

of Cycling UK members cycle once a week or more.
More stats on p16

“
Our innovative national e-cycles programme, 'Cycling made e-asy', kicked off in Manchester in May




34%
of British adults
have at least one adult
bicycle that is unused
(source: YouGov
survey)



Right: Joe Cotterill. Far right: localize Dymond

Participants will be able to trial an e-bike for months

Transport

CYCLING MADE E-ASY

Cycling UK's new e-cycles project gives battery power to the people, helping them to change their transport habits.
Joanne Clark reports

Cycling UK is powering up to make cycling e-as-y in several cities in England. Our new e-cycles project, which launched in May, targets people who would not normally consider cycling by making electrically-assisted cycles available for loan.

'Cycling made e-as-y' has received an £8million investment from the Department for Transport and will be delivered in several locations across England including Greater Manchester, Leicester, Luton and Bedfordshire, Hull, and Sheffield. Residents aged 16 and over will have the opportunity to trial an e-cycle for up to three months for personal use. Different types of e-cycles will be available to suit individual needs.

The project aims to dispel the myth that cycling is only for athletic people by demonstrating that the assistance e-cycles provide, especially on hills, can enable people of all ages and abilities to ride. Starting to cycle can be a difficult step for many people; this project will remove some of the obstacles holding them back and help them make real changes to their travel habits.

Selected Evans Cycles e-hubs, local community e-hubs, workplaces and education centres will all be used as accessible venues for participants to collect their e-bikes. Some community spaces will also offer short e-cycle try-outs and led rides. When collecting an e-cycle, everyone will be shown how it works and will be given some basic training to ensure that they're confident with it before they take it away.

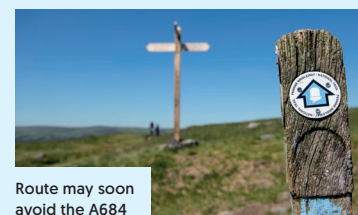
Our experience of engaging with underrepresented groups means we recognise the barriers, challenges and perceptions that can deter people from taking up or rediscovering cycling. Throughout the duration of 'Cycling made e-as-y', we will use our existing local community network of over 400 community cycling organisations to rapidly engage with underrepresented groups and non-regular cyclists to deliver high quality and inclusive activities.

For more information or to sign up, contact a participating Evans Cycles store or visit cyclinguk.org/cycling-made-e-as-y.

Routes

GREAT NORTH TRAIL LINK

One of the issues we highlighted along the Great North Trail was the lack of a safe cycle route between Hawes and Garsdale in the Yorkshire Dales. That looks set to change: the National Park Authority has finished a consultation on support for converting the old railway line, giving a traffic-free alternative to the busy A684. Results will be announced this summer. bit.ly/Hawes-Garsdale



Route may soon avoid the A684

Governance

ELECTIONS & AGM

Cycling UK is recruiting new trustees for 2023-26. We welcome applications from younger people and underrepresented groups in cycling. If you could help direct Cycling UK's strategy, apply by 9am 4 July 2022. Further information at cyclinguk.org/become-trustee or email recruitment@cyclinguk.org. The 2022 Cycling UK AGM will take place on Friday 9 September, with voting papers released in the Aug/Sep issue of Cycle. cyclinguk.org/agm-2022

Tri-Vets

CENTURY RIDES FOR OVER-50s

This year's Tri-Vets Series starts with Huddersfield & District CTC's 100-mile ride on 12 June and continues through the summer until Essex CTC's 100-mile and 100km events on 14 August. The rides, which take place every three years, are for cyclists aged 50 and over. Badges, date bars, and certificates are available for finishers. [cyclinguk.org/article/tri-vets-2022](https://www.cyclinguk.org/article/tri-vets-2022)



Teesside CTC event in 2019

Exhibitions

NATIONAL CYCLING SHOW

Brand new for 2022 is the National Cycling Show in Birmingham. It's at the NEC on the weekend of 18-19 June. You can try and buy new bikes, listen live to a host of experts, and much more. We'll be there talking about the Cantii Way, offering the chance to win some spectacular new prizes, and running a series of stage presentations throughout the weekend. Come and visit Cycling UK at stand P50, Hall 12. [nationalcyclingshow.com](https://www.nationalcyclingshow.com)



Half a million more adults in Wales would cycle if streets were safer: [cyclinguk.org/wales-half-million](https://www.cyclinguk.org/wales-half-million)



BBR in England and Shift in Scotland will create more cyclists

Left: Robert Spinning Far left: Dan Joyce Below: Joolze Dymond

Events

BIG BIKE REVIVAL RETURNS

The Big Bike Revival (BBR) is back! From May to October there will be events up and down England helping thousands of people start or return to cycling. Now into its ninth year, BBR works with over 300 local community-based partners to deliver a behaviour change programme in which people can:

- Receive a cycle safety check on their bike to make sure it's safe to ride.
- Learn something new about their bike, like how to fix a puncture.
- Develop new skills like building cycling confidence or even learning to ride.
- Go for an organised, led ride in the local area.

Last year we gave out more than a million pounds of funding and engaged over 80,000 people at over 4,500 free-to-access, open-to-all, cycling activities in local communities. This year BBR is focusing on teaching skills

and leading bike rides. Organisations can apply for grants up to £3,000 to cover such things as equipment, venue hire, or instructors to lead rides.

In Scotland, the Big Bike Revival ended in 2021, having helped 70,000 people to cycle for everyday journeys and leisure over its five-year duration. Since then the Shift project has taken up the reins to get more people cycling for short journeys, as an alternative to driving or remaining in transport poverty.

Grants of up to £1,500 are available for community-focused organisations and businesses to run a variety of activities and programmes, whether that's trialling e-cargo bikes instead of vans as a delivery solution or offering practical support through cycle confidence and maintenance skills sessions.

Find out more: [cyclinguk.org/bigbikerevival](https://www.cyclinguk.org/bigbikerevival) and [cyclinguk.org/shift](https://www.cyclinguk.org/shift).

Events

BIKE WEEK IS BACK

One ride at a time we can transform lives. By riding locally in Bike Week, you'll be helping to show just how much fun cycling can be. It's free to take part, so whether you join a ride near you or head out with friends and family be sure to log your ride.

Log your local rides in Bike Week

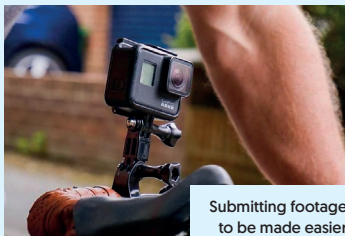


This year you can also help by donating to Cycling UK so that we can do more to support cycling in your local area. Bike Week runs from 6-12 June 2022. [cyclinguk.org/bikeweek](https://www.cyclinguk.org/bikeweek)

Scotland

CAMERA ACTION

In a campaign win for Cycling UK, Police Scotland will introduce a national dashcam safety portal to allow road users to upload footage of dangerous driving and other road crimes directly. Transport Scotland announced funding to set up the system in March, following a campaign led by Cycling UK and supported by 33 other organisations. Most police forces in the UK already use such systems. cyclinguk.org/Dashcam



Submitting footage to be made easier

Cycle Friendly Employer

TREK WALKS TALK

Bike industry giant Trek has been recognised as a Cycle Friendly Employer, with a Gold accreditation awarded by Cycling UK. The scheme is an internationally acknowledged benchmark demonstrating long-term commitment to a cycle-friendly culture in the workplace. Trek's award paves the way for others in the industry to join them, Raleigh and Cyclescheme in practising what they preach. cyclinguk.org/cycle-friendly-employer



We projected cycling messages onto Belfast landmarks

Left: Double Take Projections. Far left: Robert Spinning

Elections

POLITICAL PROJECTIONS

COP 26 came to Glasgow last November so we lit up iconic buildings there with images of a bicycle and the message that this machine fights climate change. With elections for the National Assembly in Northern Ireland in May, we took the projections to Belfast with the message that this machine crosses divides. Candidates from all of the parties embraced it.

Firstly, at our active travel hustings event, spokespeople from the six largest parties were, unusually in Northern Ireland, in agreement on something, namely that more investment in active travel is needed and more needs to be done to ensure this happens. Secondly, 48 out of 90 candidates elected to the Assembly, from across all the main parties, pledged to support our manifesto, which includes a commitment to spend 10% of the transport budget on cycling and walking.

The broader message that getting more people cycling and walking should have cross-party consensus, because it's a solution to so many problems, also ran through our council election campaigns in Scotland, Wales, and parts of England.

In Scotland, over 1,000 people supported our campaign, with the various party manifestos including positive commitments on cycling. Half of the candidates who committed to support

cycling and better neighbourhoods throughout our campaign were elected, with 85 councillors across 23 councils open to working with us and local campaign groups for the next five years.

In Wales, councillors from different parties who supported our manifesto were elected in 18 of 22 councils. In England it was a more varied picture. Ten councillors pledging to support our manifesto were elected in both Somerset and Birmingham, but in some other local authorities none were elected.

But the morning after the night before, the overriding reflection on months of election campaigning is that we have more commitments than we started with, and more politicians accepting that there is an alternative: the bicycle, a multi-tasking machine that both fights climate change and crosses divides.

cyclinguk.org/elections-2022



18 June

209-mile Chase the Sun ride from Belfast to Enniscrone: cyclinguk.org/event/chase-sun-ireland



Why not share your love of cycling with the next generation?

Left: Robert Spanning

Offers

GET KITTED OUT

Prepare for a cycling tan this summer with Stolen Goat X Cycling UK's short sleeve jerseys for both men and women. Ladies: you can also get 10% off with our newest partner, VeloVixen. Plus, cut the hassle with an exclusive 15% off Pedal Cover's insurance that protects your home and bike all in one straightforward policy designed for cyclists. For these and other fantastic benefits see: cyclinguk.org/member-benefits



The Cycling UK Heritage jersey

Membership

CYCLING FOR LIFE

What better way to express your love of cycling than by becoming a Cycling UK life member? Show your support for making a better world by bike and never worry about renewing your membership again. In November life membership will change to a flat fee of £950, which represents a £250 saving over the starting rate of £1,200. If you are considering life membership, see cyclinguk.org/life for details or speak to our membership team.

Fundraising

YOUR CYCLING LEGACY

“Though I no longer cycle these days, I look back on my club cycling days with many fond memories,” member Peter Barnes told us, explaining why he decided to leave a legacy to Cycling UK. “I think back to my time roaming around the countryside, visiting most of the UK and Ireland and then on cycle tours to Austria, Switzerland, Germany and Italy (the northern lakes and Dolomites in particular). Every trip was memorable, one way or another. I enjoyed every minute, whatever the weather. One Scotland tour to visit Cape Wrath and so joining the fellowship was a real highlight.

“I came from a cycling family, first appreciating the countryside from the kiddy seat on the back of my dad's bike.

It's where I got the bug to see pastures new. Some years later, as a 16-year-old, I joined my local CTC group and began encouraging my school friends to join our Sunday outings or the YHA weekends we'd go on. I spent a lot of time with the group on the committee, seeing so many new members join over those 20-odd years.

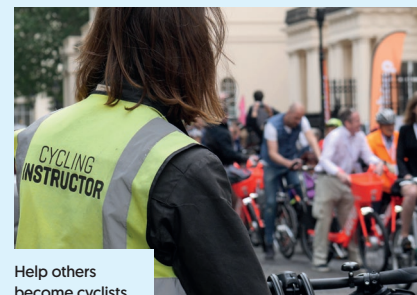
“Now I am leaving a legacy for the future, to ensure more people can enjoy their time on a bike and make as many happy memories as I have along the way.”

For more information on leaving a gift in your will, visit cyclinguk.org/legacy, where there is a handy guide. Or if you'd prefer, email legacy@cyclinguk.org or call James Newman, legacy manager, on 01483 238346.

West Yorkshire

WANTED: CYCLING INSTRUCTORS

Cycling UK has a rewarding opportunity for fully qualified instructors or ride leaders in the West Yorkshire area. Our referral programme, Cycle for Health, is up and running again, offering a route into regular activity for adults identified as having poor mental or physical health. If you



Help others become cyclists

love cycling, it's a great way to give back to your community. It's a paid role too. Get in touch via cycleforhealth@cyclinguk.org.

Survey results

MEMBERSHIP SURVEY 2022

Thanks to everyone – more than 4,000 of you! – who responded to our recent membership survey. Here's a taste of the data

YOUR TOP THREE BENEFITS OF MEMBERSHIP



1 Third-party liability insurance

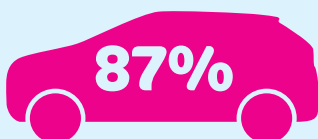


2 Legal support/phone line



3 Cycle magazine

HOUSEHOLD CAR OWNERSHIP



GROUP RIDING

41% of you ride with a group, most of which have more than 50 members.



HOW OFTEN YOU READ CYCLE MAGAZINE

78% Every issue/frequently

14% Quite frequently

5% Less frequently

3% Hardly ever/never

BIKES YOU OWN

Percentage of members with a given type.

Road bike 59%

Touring bike 34%

Mountain bike 34%

Hybrid/utility bike 31%

Gravel bike 20%

Electric bike 17%

Folding bike 17%

Handcycle or recumbent 1%

Tricycle 1%

CYCLE ARTICLES YOU FIND 'VERY INTERESTING'

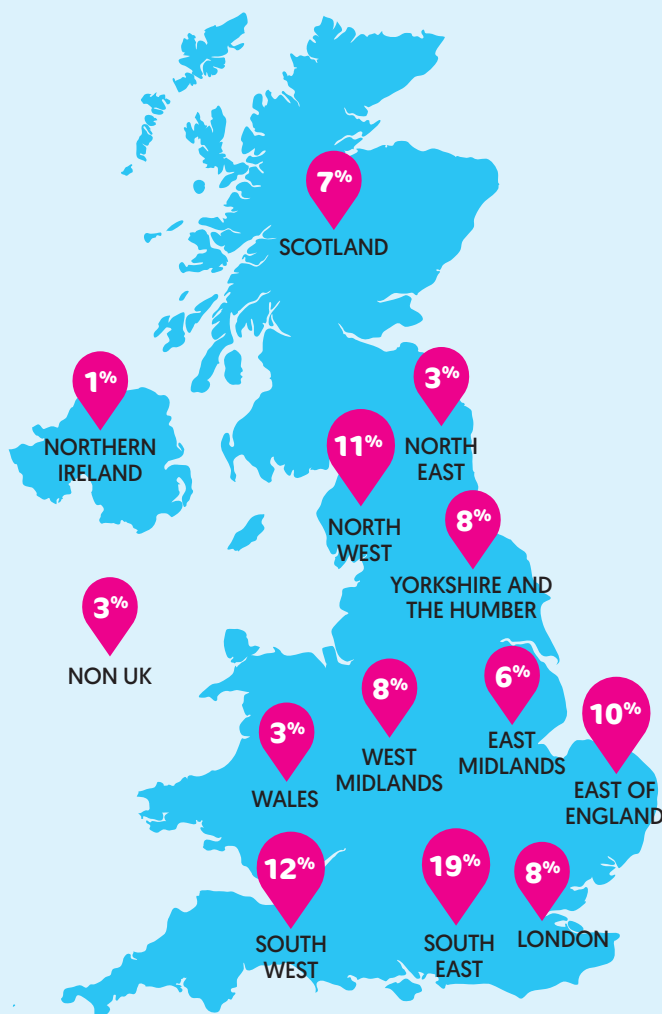
Cycling tips and advice **65%**

Bike, gear, and equipment reviews **64%**

Routes and rides **62%**

News & features on the charity's work **58%**

Members' stories **48%**



WHERE DO OUR MEMBERS AND SUPPORTERS LIVE?

Cycling UK members are spread across the UK, especially the South East, South West, and North West, and East of England.

OTHER ORGANISATIONS YOU'RE INVOLVED WITH



CYCLING UK WORK THAT'S MOST IMPORTANT TO YOU

- 1** Campaigning to make roads safer for cyclists
- 2** Lobbying governments for more funding for cycling
- 3** Promoting the environmental benefits of cycling